

Press Release from Bodmin Chamber of commerce and Industry

19th March 2007

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FREE CAR PARKING IN BODMIN

Bodmin Chamber of Commerce and Industry is pleased to announce that selected Chamber members in the main shopping area will be offering free car parking for the duration of the South West Water works in Fore Street. Kim Roscoe, Chairman of the Chamber told us that

“We asked South West Water whether they could fund free car parking in Bodmin to alleviate problems foreseen with the temporary closure of the main street and to advertise the fact that it’s ‘Business as Usual’, but unfortunately they were not able to assist.

In the end, we decided that we could best help by offering a refund of car parking fees based on purchases made in our member’s shops. So we have introduced a scheme where you can get 25p refunded on purchases of £5 or more, or 50p on purchases of £10 or more in selected members shops that are displaying a poster advertising the free parking offer.”

The refunds will be available from the 20th March for the duration of the SWW works in Fore Street and the surrounding area.

Kim Roscoe went on to say

“We have several members who have already agreed to support the scheme and I hope that other businesses in the town will recognise this as an ideal opportunity to get involved.”

The Chamber has developed good communications with SWW and will be reporting the latest information and news on the Chamber website at www.bcoci.org.uk. You can also find details on the free car parking scheme and how the Chamber of Commerce supports business and trade in Bodmin.

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